

ONLINE CONTENT AND CREATIVE RIGHTS /



PROGRAMME /

13:00 /

DOORS OPEN

14:00-15:00 /

SESSION 01 / THE CULT OF THE AMATEUR

How can the Internet be kept open while at the same time ensuring quality content can be produced?

KEYNOTE SPEECH / ANDREW KEEN

British-American journalist and author of 'The Cult of the Amateur'

DORIS PACK

Chairwoman of the European Parliament's Culture and Education Committee

AMELIA ANDERSDOTTER

Member of the Swedish Pirate Party

JÉRÉMIE ZIMMERMANN

Co-founder and spokesman for La Quadrature du Net

DAVID WOOD

Legal and competition expert for ICOMP

MODERATOR / LISBETH KIRK

EUobserver, Editor-in-Chief

15:00-16:00 /

SESSION 02 / GET PAID, WHEN YOU GET PLAYED

How can cultural diversity in Europe be secured while introducing multi-territorial licensing for musical work? What policies are the new European Parliament and the European Commission going to pursue for creative content online?

CECILIA WIKSTRÖM

Member of the Committee on Legal Affairs

MARY HONEYBALL

Member of the Committee on Culture and Education

JÖRG EVERS

Chairman of GEMA and Member of CIAM (International Council of authors and Composers of Music)

JEAN-ERIC DE COCKBORNE

European Commission Information Society and Media DG, Head of Unit, Audiovisual and Media Policies

MODERATOR / SASKIA HORSCH

Director, Cambre Associates, Brussels

16:00-16:30 /

COFFEE BREAK

16:30-17:30 /

SESSION 03 / CREATIVE INDUSTRIES IN THE DIGITAL MARKET

What are the new successful business models for creative industries online? What changes are needed to intellectual property rights in a European single market for Content Online?

KEYNOTE SPEECH / GERD LEONHARD

Co-Author of 'The Future of Music' and one of the leading media futurists in the world

IN DEBATE WITH REPRESENTATIVES OF CREATIVE INDUSTRIES:

MALTE BEHRMANN

General Secretary, the European Games Developer Federation

ANTOINE AUBERT

European Copyright Policy Manager for Google

SOPHIE SCRIVE

Deputy Executive Director of ENPA, European Newspaper Publishers Association

MIKAEL W. JENSEN

Independent adviser, former music director, TDC Play

CÉCILE DESPRINGRE

European Affairs Manager, SACD (Société des Auteurs et Compositeurs Dramatiques)

MODERATOR / JULIA HARRISON

Managing Partner, FD Blueprint

17:30-18:30 /

RECEPTION