

WILDWESTWEB

NEW FRONTIERS AND THE SHIFTING ROLES FOR THE ONLINE CREATIVE INDUSTRY

DATE: 8 OCTOBER 2008
 TIME: 13:30 – 18:30 / REGISTRATION: 12:30 – 13:30
 VENUE: MUSICAL INSTRUMENTS MUSEUM, MONTAGNE DE LA COUR (HOFBERG) 2, 1000 BRUSSELS

13.30 – 15.30 NATIONAL INITIATIVES SHAPING THE NEW ROLES OF THE CREATIVE ONLINE INDUSTRY

France – holding the EU's rotating presidency in the second half of this year – is taking the lead in Europe when it comes to regulating the Wild West of the Internet.

Should Europe follow in France's footsteps and regulate the Internet?

What is the impact of regulation on the creative online industry?

What should be the benefits of regulation for all parties concerned?

CONFIRMED KEYNOTE SPEAKERS AND PANELLISTS INCLUDE

VIVIANE REDING,
Member of the European Commission, responsible for Information Society and Media

OLIVIER BOMSEL,
Professor of Economics, Cerna, specialised in digital economy issues

MICHAEL BARTHOLOMEW,
Director, ETNO, the voice of Europe's telecoms and electronic communications operators in Brussels

WILLEMEN BAX,
Deputy Director General, BEUC, The European Consumers' Organisation

CHRIS ANCLIFF,
General Counsel of EMI

SIMON HAMPTON,
Google, Director of European Public Policy & Government Relations

MODERATOR: LOUISE HARVEY,
Partner, Blueprint Partners

15.30 – 16.00 COFFEE BREAK

16.00 – 17.30 COMPETITION SHAPING THE FUTURE OF THE CREATIVE ONLINE INDUSTRY

This year may also see the European Commission in Brussels ending national administration of authors' rights, by making creative industries subject to standard EU competition law.

What changes can consumers, creators, broadcasters and businesses expect when authors' societies start competing against each other?

How is the EU going to apply the obligations under the UNESCO Convention to protect cultural diversity online?

How will competition shape the future on available online content?

CONFIRMED KEYNOTE SPEAKERS AND PANELLISTS INCLUDE

RUTH HIERONYMI,
MEP, EPP, Committee on Culture and Education

ERIC BAPTISTE,
Director General of the International Confederation of Societies of Authors and Composers, CISAC

MARGOT DALY,
Chief Executive, Music Choice

CHRISTIAN HAUPTMANN,
Deputy General Counsel of RTL Group

JAMES LANCASTER,
Head of Rights and Business Affairs, BBC

PIA RAUG,
Composer, chairman of DJBFA, The Danish Society for Jazz, Rock and Folk Composers

MODERATOR: LISBETH KIRK,
Editor-in-Chief, EUobserver

17.30 – 18.30 COCKTAIL RECEPTION

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